

BE THE



CHANGE

YOU WANT

TO SEE IN

THE WORLD



UN
2023 WATER
CONFERENCE

NEW YORK
22-24
MARCH
2023

www.worldwaterday.org

Dear _____,

I just signed up to help solve the water and sanitation crisis.

I committed to doing a few simple things – like taking shorter showers and buying products with a smaller ‘water footprint’.

The idea is that whatever you do, however small, will make a difference.

You just go to www.unwater.org/bethechange to create a bespoke list of water actions.

The World Water Day campaign is asking us to “Be the change you want to see in the world”.

Have you heard the ancient story of the hummingbird who carries drops of water to help put out a great fire?

The other animals laugh at her, but the hummingbird replies, “I’m doing what I can”.

So, this is me asking you to be like the hummingbird!

Have a great #WorldWaterDay on 22 March!


