EXPO 2020 إكسبو
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

Briefing and Factsheet for the 30th UN-Water Meeting

Expo 2020 Dubai – the highlights

- Expo 2020 Dubai is guided by the belief that innovation and progress are the result of people and ideas combining in new ways. For six months from 20 October, 2020, Expo will bring together 190 countries and millions of people to celebrate human ingenuity: 'Connecting Minds, Creating the Future'.
- Expo 2020 Dubai is the first World Expo to be held in the Middle East, Africa and South Asia (MEASA) region, and the first to be hosted by an Arab nation.
- During the six months from 20 October, 2020 to 10 April, 2021, we expect to welcome 25 million visits
- About 70 per cent of all visitors are anticipated to come from outside the UAE – the largest proportion of international visitors in Expo history
- We aim to create and deliver an inclusive and global Expo with more than 200 participants, including nations (190+ committed, 113 officially announced), multilateral organisations, businesses and educational institutions
- Expo 2020 also has an ambitious volunteer programme, which aims to include more than 30,000 volunteers from a wide range of ages, nationalities, cultures and backgrounds
- The Expo site covers a total of 4.38 sqkm, including a 2 sqkm gated area. It is located adjacent to Al Maktoum International Airport in Dubai South
- Expo 2020 Dubai is the first World Expo to take place in the MEASA (Middle East, Africa and South Asia) region

Theme and Subthemes

- Our world has never been more connected, and the opportunities for shared thinking, for collective development, and for beneficial trade and commerce have never been greater. Expo's theme is '*Connecting Minds, Creating the Future*'. The reason behind the choice of this theme is our belief that innovation and progress are the result of people from different fields and backgrounds, who would not normally collaborate, coming together in new and unique ways to share ideas.
- The nations and organisations that will take part in Expo, and the millions who visit, will explore the power of connections across the spheres of *Opportunity*, *Mobility* and *Sustainability* - our three subthemes that we see as fundamental in shaping our world.
- Opportunity: Unlocking the potential for individuals and communities to shape the future. Creating opportunities for all
- Mobility: Creating smarter and more productive movement of people, goods and ideas, both physically and virtually
- Sustainability: Respecting and living in balance with the world we inhabit to ensure a sustainable future for all

What are Expo 2020's aims?

- Throughout its history, the UAE has shown the world what is possible through its remarkable development. With Expo 2020 Dubai, we want to engage with people throughout our journey, to play a part in inspiring the next generation and, together, spark innovations that underpin the coming 50 years of human progress.
- Expo 2020 will be a celebration of creativity, innovation, humanity and world cultures. We are extending an invitation to people from around the world to join us and experience a World Expo. It will be a time to create

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and renew connections that will strengthen and deepen through 2020 and beyond. It is a time to be awed by the spectacular events programme and a time to do business.

- Expo 2020 Dubai is committed to building a legacy that is sustainable, enduring and will set a benchmark for future World Expos.

Expo 2020 & Agenda 2030 – Opportunity Pavilion

- The SDGs are a key cross-cutitng pillar of Expo 2020 Dubai, and an organizing principle for content, programming and partnerships
- The Opportunity Pavilion will be a dedicated place at Expo 2020 Dubai to offer a visitor experience around the SDGs, celebrate the progress made so far on Agenda 2030 and coalese partners around subject matter to forge a way forward to make more strides in achieving the SDGs
- Key messages of the Opportunity Pavilion are:
    - Quality access to basic needs for everyone around the world creates an enabling environment for all to thrive in, which translates to opportunity for each and every one of the 8 billion by 2030, to live their best lives
    - An enabled individual has the power to make small changes that has big impact towards achieving the Global Goals. You are the key to unlocking 8 billion opportunities.
    - Our lives and actions are interconnected: We have a collective responsibility to value our finite resources smartly so we can realise infinite uses. The actions we take and the choices we make have impact on others – in our homes, neighbourhoods, on social wellbeing, economics, the environment, and equally, on the other side of the world.
- The Opportunity Pavilion has identified two key visitor outcomes for its pavilion content, programming, and engagement:
    - Engender Empathy: Improve awareness of the state of the world, making individuals care about contributing to a better world.
    - Inspire Agency: Trigger action or a desire to act.
- Only in partnership with like-minded stakeholders will the Opportunity Pavilion achieve its identified outcomes.
    - The Opportunity Pavilion foresees dynamic partnerships with participating countries, non-profit organizations, UN entities, multilaterals, corporates, and other entities across a wide range of economic, social, and cultural projects and initiatives that dovetail with the Pavilion's themes.
    - Partners will plug into the Pavilion through collaborative partnerships, participation in the Best Practice Programme, the Pavilion's "co-creation" area, and extensive 6-month programming and event schedule.

Opportunit Pavilion Content Areas for Partnership and Programming:

- Partnership with the pavilion will centre on six distinct content areas that encompass all 17 of the SDGs.
    - *Livelihoods and Enterprise Development:* Creating, enabling, and advancing livelihoods and enterprise development to provide dignified incomes to provide everyone the opportunity to pursue happiness, peace, and prosperity.

- *Water, Food, and Energy For All:* Water, food, and energy security are central to sustainable development, particularly as demand for all three rises, driven by populations, rapid urbanization, changing dietary patterns, and economic growth.
- *Healthy Populations:* Ensuring healthy lives and promoting well being for all. Education, health, WASH, adequate nutrition, safe housing, good environment make for healthy population who can thrive to lead their best lives.
- *Financing and Data for Development:* Approaches and new technology for data collection and access to finance can make the left behind visible and help target assistance and interventions in the right place.
- *Investing in Women & Girls:* Education and skills preparing girls for a better and equal future and level the playing field for women in regards to social and economic empowerment, incl. decision making power, education, participation in the labour market, and more.
- *Last Mile Distribution:* Servicing margnialised and geographically isolated communities – basic needs, service provision, goods, emergency rations – to ensure that no one is left behind

Global Best Practice Programme

- Small Steps, Big Leaps: Solutions for Sustainable Impact is Expo's platform to showcase projects that have provided tangible solutions to the world's biggest challenges.
- It will highlight simple but effective initiatives, which localize the United Nations' Sustainable Development Goals (SDGs) and can be adapted or replicated for scale to achieve an enhanced global impact.
- Best Practices for a Better 2030 will be procured through an international call for submissions. Proposals for the call will be accepted up to 20 March 2019. Submissions can come from governments, corporates, international organisations, NGOs, academia and civil society.
- Website: https://www.expo2020dubai.com/best-practice-programme
- Introductory video: https://www.youtube.com/watch?v=8-dbRPu5doU

Opportunity Pavilion Overview Film: https://www.youtube.com/watch?v=-gd1oQ8jMk0
Digital Renders (Day & Night): https://www.arabianbusiness.com/construction/404813-expo-unveils-opportunity-pavilion-made-of-rope-timber-stone

Expo's Global Best Practice Programme & the 2030 Agenda for Sustainable Development

EXPO 2020 DUBAI UAE

Progress has occurred across many of the Global Goals that address the most pressing global challenges of our time, calling on collaborative partnerships across and between actors to balance the three dimensions of sustainable development: social wellbeing, economics and the environment.

Successful implementation requires this global agenda to be localised within countries, communities, neighbourhoods and households to ensure no one is left behind.

The Global Best Practice Programme will add value and advance our collective impact towards achieving the SDGs – 'Small Steps, Big Leaps: Solutions for Sustainable Impact'. It will spotlight initiatives for localising SDGs that can be adapted, replicated and scaled for enhanced worldwide impact.

OBJECTIVES

The Programme seeks to enhance visibility of best practices for a better 2030, and bring stakeholders together to chart action for greater results, at a global platform that will see 25 million visits and worldwide media attention.

WHAT IS A BEST PRACTICE?

Successful projects that provide tangible solutions to the world's biggest challenges.

WHERE CAN BEST PRACTICES COME FROM?

Projects can come from nations, international organisations, businesses, educational institutions and communities from across the world.

TOPICAL AND THEMATIC PRIORITIES

Projects should relate to one of the five key topics and touch upon one of the crosscutting themes and enablers for development.

KEY TOPICS

- Resilient habitats
- Livelihoods and enterprise development
- Social development (health +/or education)
- Water, food and energy security
- Inclusive and sustainable service delivery

CROSSCUTTING THEMES

1. Gender equality
2. Climate change and disaster risk
3. Good governance and strong institutions

ENABLERS FOR DEVELOPMENT

1. Innovation and technology for good
2. Access to finance

HOW WILL PROPOSALS BE ASSESSED?

- Sustainable Impact
- Transference
- Collaboration
- Creative

WHY SHOULD YOU APPLY?

1. Have your projects spotlighted on-site and online during the Expo between 20 October 2020 and 10 April 2021
2. Be invited to the Expo site to present your project results
3. Get communications and media coverage for your project prior to and during Expo

GLOBAL BEST PRACTICE PROGRAMME

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