



Standards for the **SDGs**

26 September, 14:00-18:00
CICG, Geneva

This event is co-organized by the International Organization for Standardization (ISO) and the United Nations, represented by the United Nations Economic Commission for Europe (UNECE).

Taking place as a side session to the 41st ISO General Assembly (GA), the Standards for the SDGs event will bring together: ISO's members (representatives from the National Standards Bodies of more than 160 countries) and other representatives of the standards community,

UN agencies, corporate entities, diplomats and national policymakers.

This multi-stakeholder engagement will showcase the role of standards for the achievement of the UN Sustainable Development Goals (SDGs).

Adopted at the United Nations Summit in 2015, the 2030 Agenda for Sustainable Development is a broad and universal policy agenda, with 17 Sustainable Development Goals (SDGs) and 169 associated targets. Building on the Millennium Development Goals (MDGs), the 2030 Agenda seeks to balance the three dimensions of sustainable development (economic, social, environmental) in an inclusive manner. This event will explore the potential

of voluntary standards as powerful tools in the achievement of the Sustainable Development Goals.

Participants will discuss case studies in which the practical application of standards to the 2030 Agenda is exhibited. These case studies will highlight the inherent dynamism and innovation that underpins standards, and detail how global policymakers have successfully implemented standards for the SDGs.





#standards4SDGs

Register for this event at:
go.iso.org/standardsforsdgs

Additional information
available at:



[www.unece.org/
sdgs-isoweek2018.html](http://www.unece.org/sdgs-isoweek2018.html)

regulatory.cooperation@unece.org



www.iso.org
standardsforsdgs@iso.org

THE VENUE:
**Centre Internationale
de Conférences, Genève.**
17 rue de Varembé,
1211 Genève 20.
www.cicg.ch

With an interactive programme including panel and breakout sessions, the event will present practical approaches for standards users (for example, mapping tools created by UNECE and ISO that link standards with the SDGs they can support), and examine four SDGs in detail: **SDG 6** Clean water and sanitation; **SDG 7** Affordable and clean energy; **SDG 11** Sustainable cities and communities; and **SDG 13** Climate action.



Objectives

- Strengthening partnerships between standards bodies, policy makers, stakeholders and UN organizations
- Raising awareness of the 2030 Agenda amongst the standards community
- Enhancing the usage and uptake of standards as a tool for policymakers, authorities, civil society, corporate entities, and other stakeholders

Participants

The event provides a unique opportunity to connect the standardization community with high-level representatives of the United Nations agencies, Geneva-based international organizations and NGOs, the diplomatic community, and national policy makers, who do not usually have an opportunity to engage with standards-setting bodies.

The contributions of ASTM International, the Institute of Electrical and Electronics Engineers (IEEE) and the Physikalisch-Technische Bundesanstalt (PTB) in support of the UNECE project on Standards for the SDGs are gratefully acknowledged.