There Is No Planet B: Let’s protect this one

July 16th, 1:15 – 2:30 p.m.  
UN Headquarters Secretariat  
Conference Room F, New York, NY

Organizers: UN Environment and Google

Description
The 2030 Agenda for Sustainable Development is an ambitious road map laid out by countries. It is underpinned by environmental protection, and yet information and data are greatly lacking or unavailable to decision-makers.

UN Environment, as the global custodian for the environment, is tasked with implementing the environmental side of this Agenda, which includes changes to water bodies like lakes and rivers, land use including deforestation, coasts and oceans. In order to help fill critical data gaps, UN Environment is partnering with NASA, ESA, JRC and others, and will be announcing a new partnership with Google to provide data on environmental change.

This high-level event will feature leaders from the UN, Member States, the private sector, big data, cities and NGOs to discuss and demonstrate the power of land and water restoration efforts for cities and other populations.

Programme

Speakers:
- Erik Solheim, Executive Director, United Nations Environment Programme
- Rebecca Moore, Director, Google Earth and Google Earth Engine
- Dr. Mae Jemison, 100 Year Starship and former NASA astronaut (TBC)
- Ulrike Sapiro, Senior Director, Water Stewardship and Sustainable Agriculture, Coca-Cola Company
- Jorge Gastelumendi, Director, Global Water Policy, The Nature Conservancy
- Bill de Blasio, Mayor, New York City (TBC)
- Member State, Minister Level (TBD)

Opening: Government representative and UN Environment

- 10’ Keynote: NASA astronaut (Mae Jemison)
- 3’ Remarks and announcement of partnership with Google: UN Environment (Erik Solheim, Executive Director)
- 15’ Demonstration of global environmental monitoring projects: Google Earth Engine (Rebecca Moore)

30’ Moderated panel discussion with speakers focusing on experiences and values in connecting land, water and people (Moderator: UN Environment)

10’ Q&A with Member States
5’ Wrap up and closing (Government)