



# WATER FOR FOOD

**7 BILLION**  
PEOPLE TO FEED TODAY

**9 BILLION**  
IN 2050

= 60% more food needed

+19% increase of agricultural water consumption  
(including both rainfed and irrigated) by 2050

## GLOBAL WATER WITHDRAWALS

**70% AGRICULTURE**

**10% DOMESTIC**

**20% INDUSTRY**



## EVERY DAY 1 PERSON

**DRINKS**



**2-4**

LITRES  
OF WATER

**EATS**



**2000-  
5000**

LITRES OF VIRTUAL WATER  
EMBEDDED IN FOOD

## ALL WE EAT NEEDS WATER TO GROW

1 APPLE

**70**  
litres



150G OF BEEF

**STEAK**  
**2025**  
litres



100G OF

VEGETABLES  
**20**  
litres



1 SLICE

OF BREAD  
**40**  
litres

